



Cloud architectural patterns:

Platform and application best practices

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Cloud Foundations

10:15am – 11:15am

200
level

Cloud architectural patterns:

Master Cloud Architecture: Build Secure, Scalable Solutions with AWS Best Practices and Enterprise-Grade Design Strategies.

11:30am – 12:30pm

200
level

Cultural Transformation Through FinOps:

Go Beyond Cost Management: FinOps unites teams to optimize cloud costs while driving efficient growth

1:30pm – 3:00pm

200
level

Cloud Lab Potpourri

Hands-On Cloud Adventure: Customize Your AWS Learning with Interactive Technical Workshops and Personalized Lab Experiences.

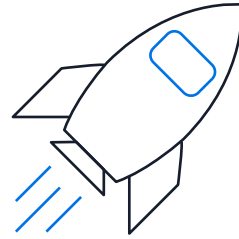
3:15pm – 4:15pm

300
level

Designing modern applications in AWS

Unlock Serverless Potential: Reduce Costs, Boost Scalability, and Enhance Security with Cloud-Native Architectures.

Why Cloud Architecture Matters



Build and deploy faster



Lower or mitigate risks



Make informed decisions



Also -

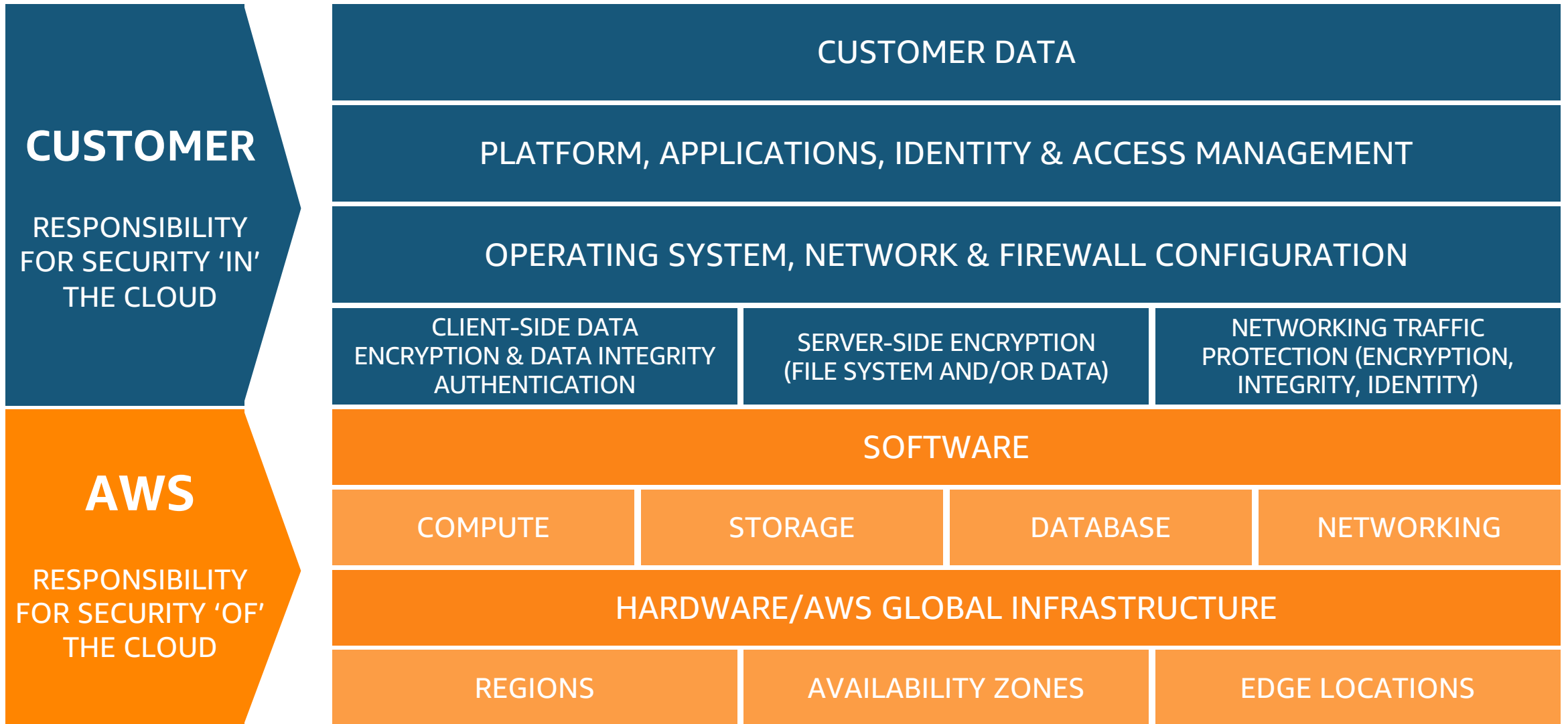
**“Everything fails,
all the time.”**

Werner Vogels
CTO, Amazon.com

aws

ed the Turing tes

AWS Shared Responsibility Model



The Situation

Meet Bob – Our new Junior developer, and taco enthusiast.



Bob just joined the team three months ago, fresh out of college. When he's not dreaming about finding the perfect taco truck, he's eager to prove himself as a developer. His manager just gave him his first solo project: **deploying a website** for a **major government service** that's expected to go viral once citizens discover how much time it will save them.

The conversation went something like this:

Manager: "Bob, can you get this website **up in AWS** for the client?"

Bob (confidently): "No problem! I've built WordPress sites on my laptop before!"

Bob gets to work and implements the application.

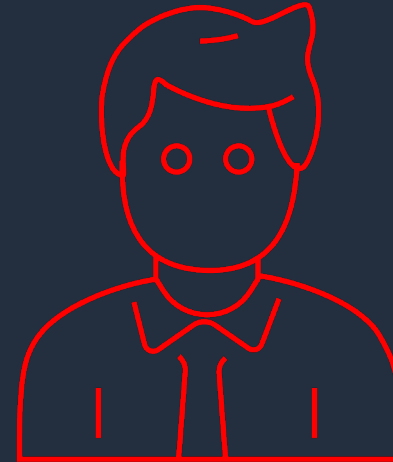
Proudly told his manager "It's live!" while heading out for his celebratory taco lunch

A is for “Alice” and B is for “Bob”

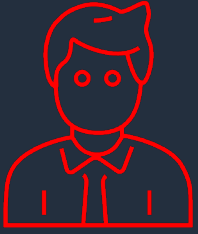
Alice follows best practices



Bob does NOT follow best practices



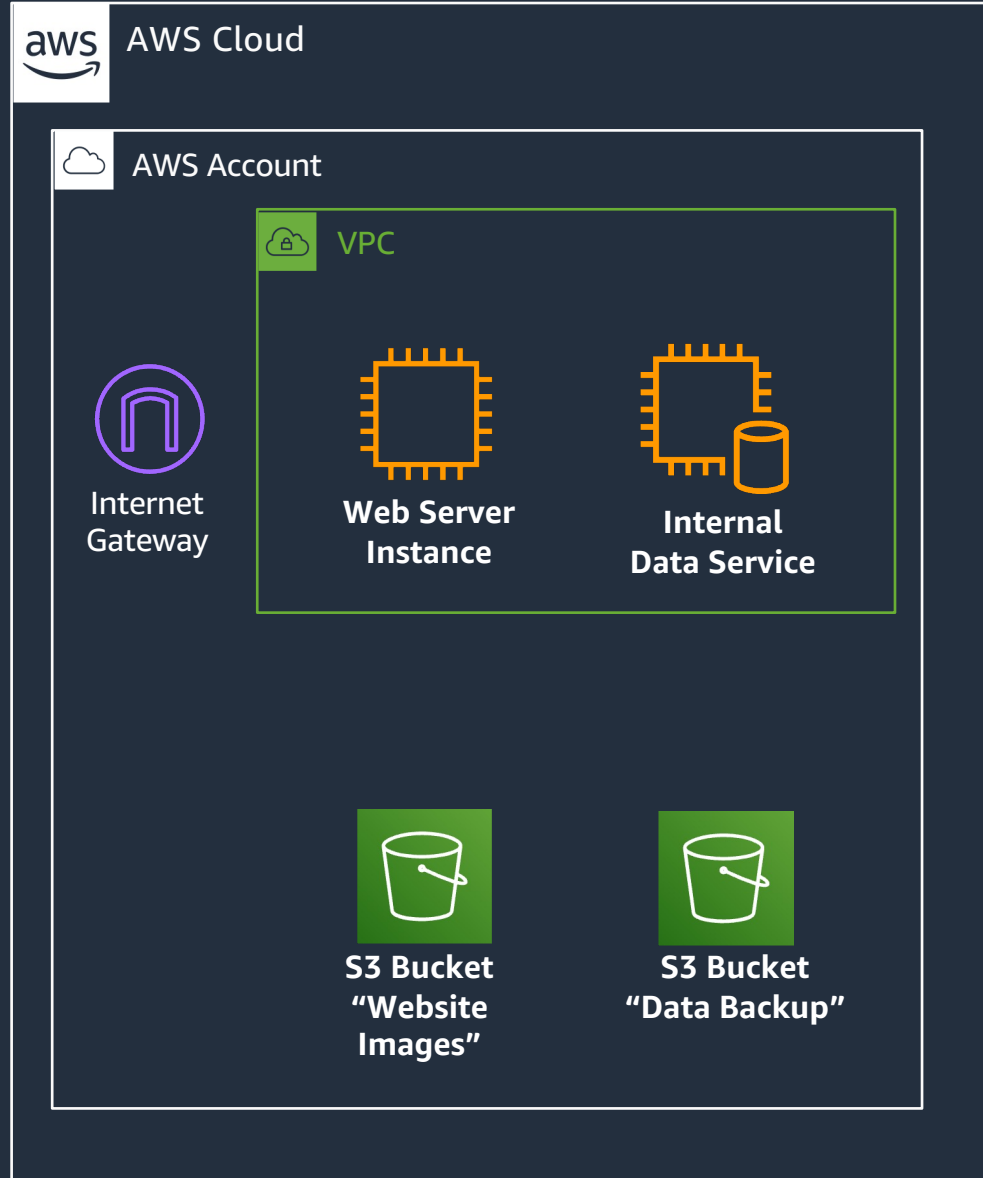
Bob's Bad Day



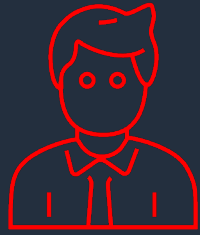
Bob



Internet



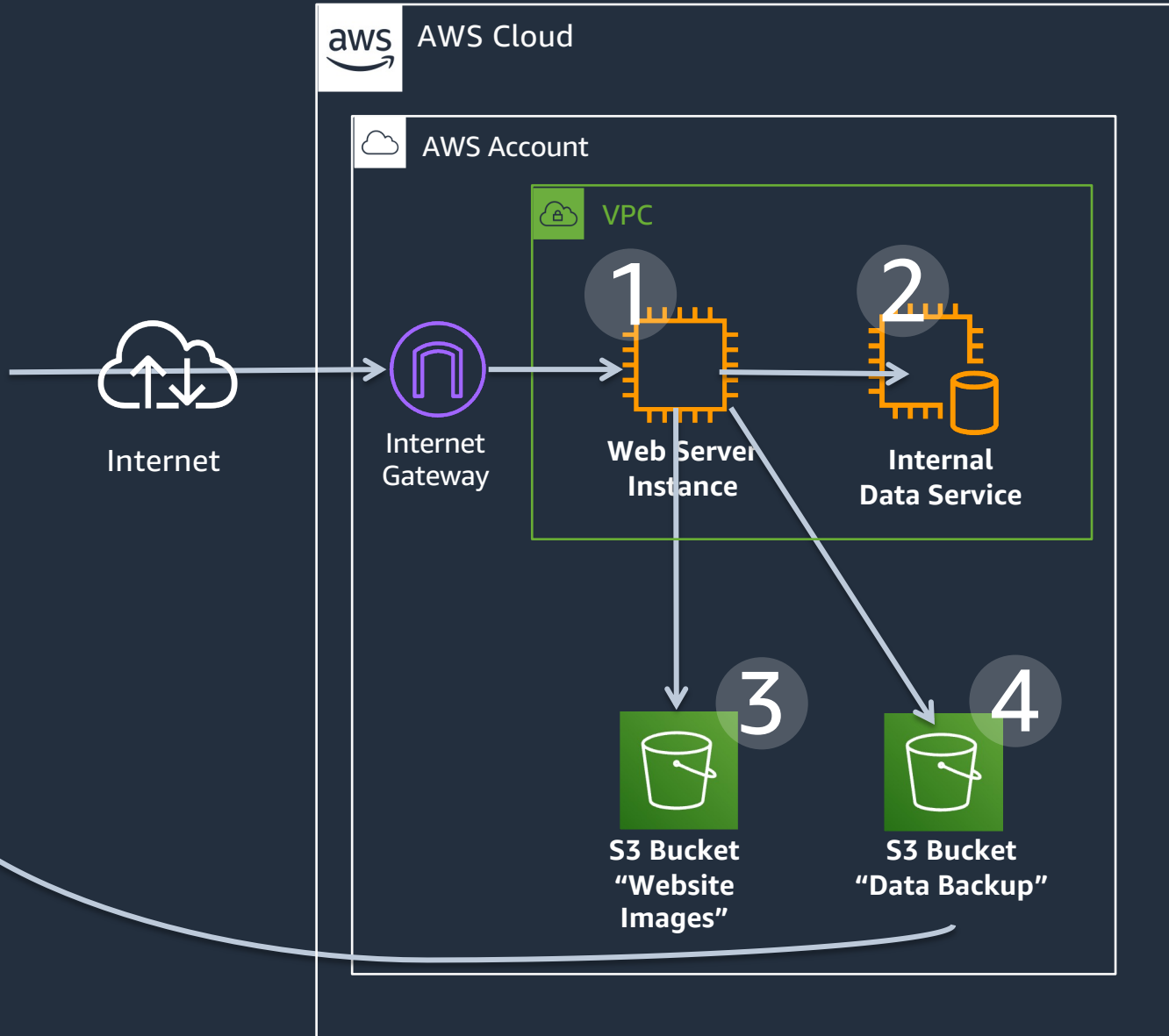
Bob's Bad Day



Bob

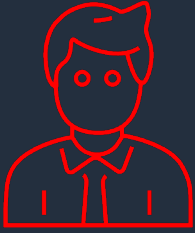


Intruder

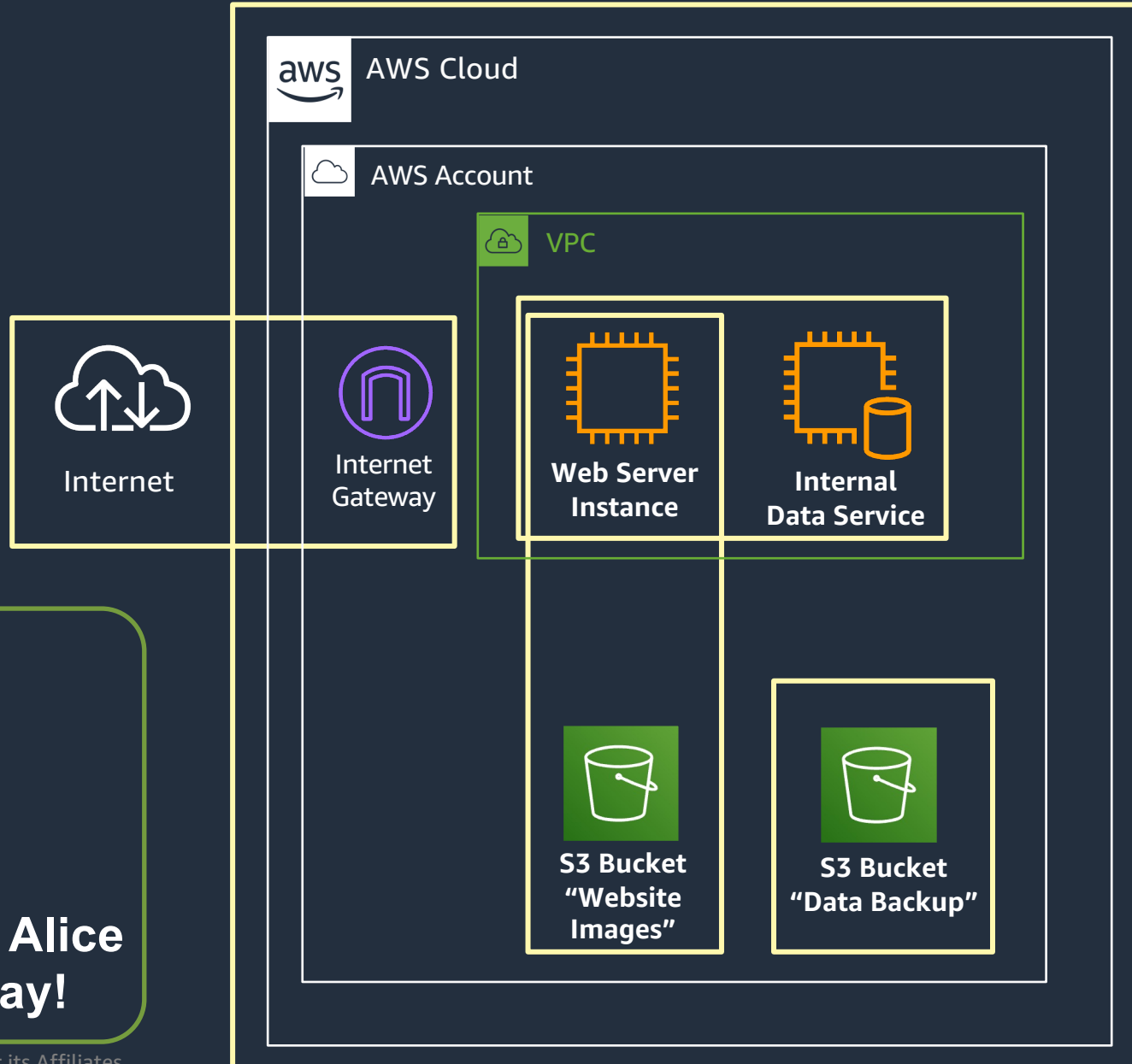


- 1 Access the vulnerable web application
- 2 Pivot to the data service
- 3 Delete the website image files
- 4 Change permissions to the data backup
- 5 Download the data backup

Bob's Bad Day



Bob



Alice

... now let's help Alice have a great day!

- 1 No web application protection
- 2 No segmentation
- 3 One account
- 4 All permissions granted
- 5 Sensitive data not encrypted
- 6 No logging, monitoring, alerting

Better Practices: Identity and access management

1) Use multiple AWS accounts to reduce scope of impact

Production



Staging



AWS accounts provide administrative isolation between workloads across different lines of business, regions, stages of production and classes of data.

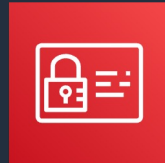
5

CIS Foundation Benchmark

0

CIS Web-Tier Benchmark

2) Use limited roles and grant temporary security credentials



IAM



IAM Roles



Secrets Manager

IAM roles and temporary security credentials mean you don't always have to manage long-term credentials and IAM users for each entity that requires access to a resource.

13

CIS Foundation Benchmark

8

CIS Web-Tier Benchmark

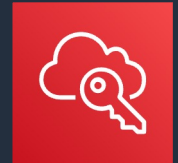
3) Federate to an existing identity service



IAM



MFA token



AWS IAM Identity Center

Control access to AWS resources, and manage the authentication and authorization process without needing to recreate all your corporate users as IAM users.

0

CIS Foundation Benchmark

0

CIS Web-Tier Benchmark

Identity and Access Management



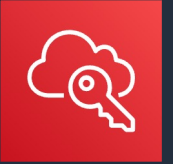
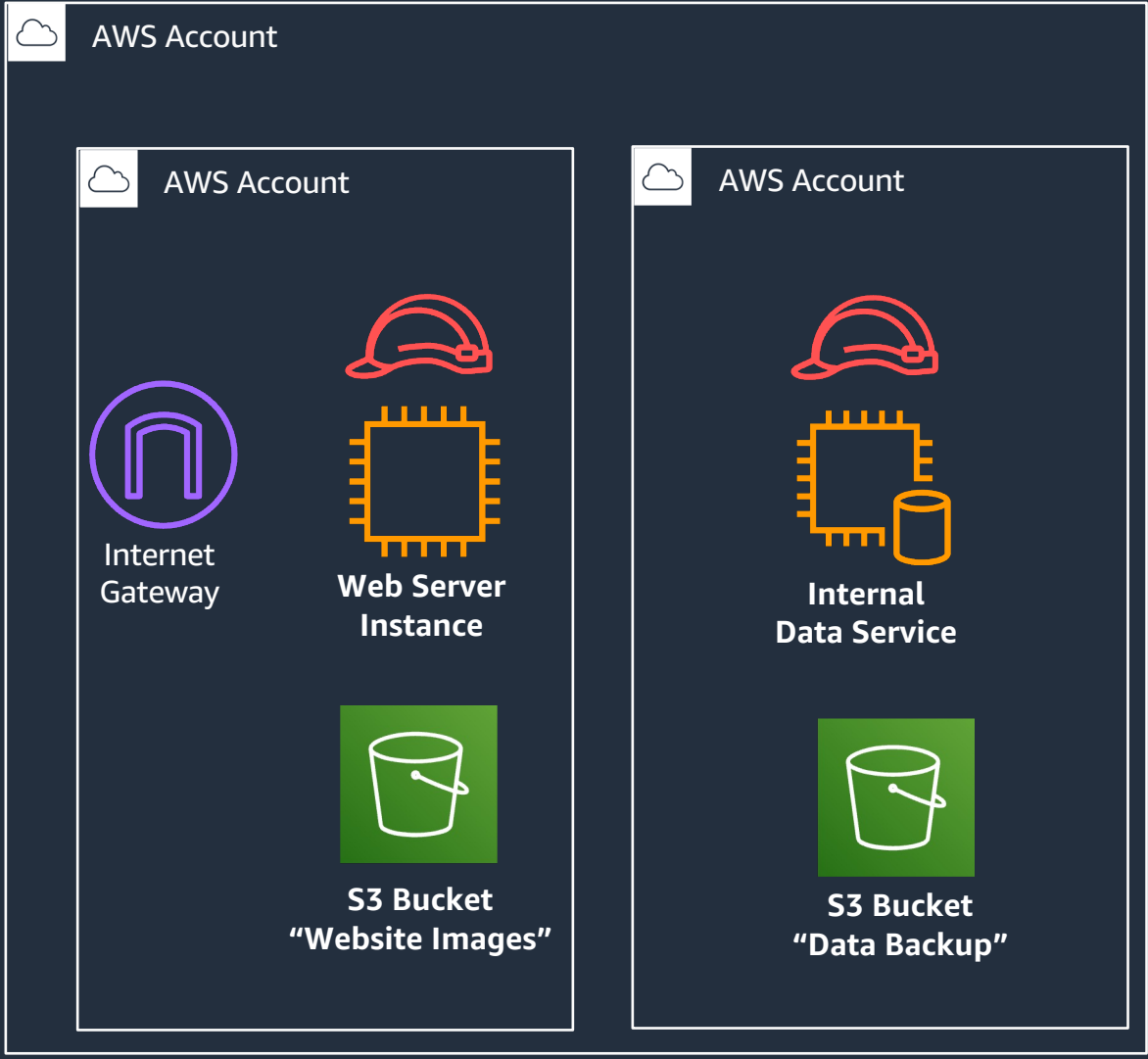
Alice



Internet



AWS Cloud



AWS IAM Identity Center



MFA token



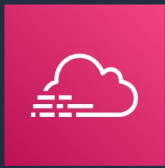
IAM



Secrets Manager

Better Practices: logging and monitoring

4) Turn on logging in all accounts, for all services, in all regions



AWS
CloudTrail



Amazon
GuardDuty

The AWS API history in CloudTrail enables security analysis, resource change tracking, and compliance auditing. GuardDuty provides managed threat intelligence and findings.



CIS Foundation
Benchmark



CIS Web-Tier
Benchmark

5) Use the AWS platform's built-in monitoring and alerting features



AWS Security
Hub



AWS Config

Monitoring a broad range of sources will ensure that unexpected occurrences are detected. Establish alarms and notifications for anomalous or sensitive account activity.



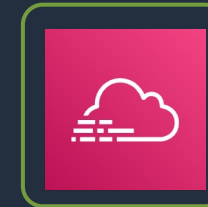
CIS Foundation
Benchmark



CIS Web-Tier
Benchmark

6) Use a separate AWS account to fetch and store copies of all logs

Production



Security



Configuring a security account to copy logs to a separate bucket ensures access to information which can be useful in security incident response workflows.



CIS Foundation
Benchmark



CIS Web-Tier
Benchmark

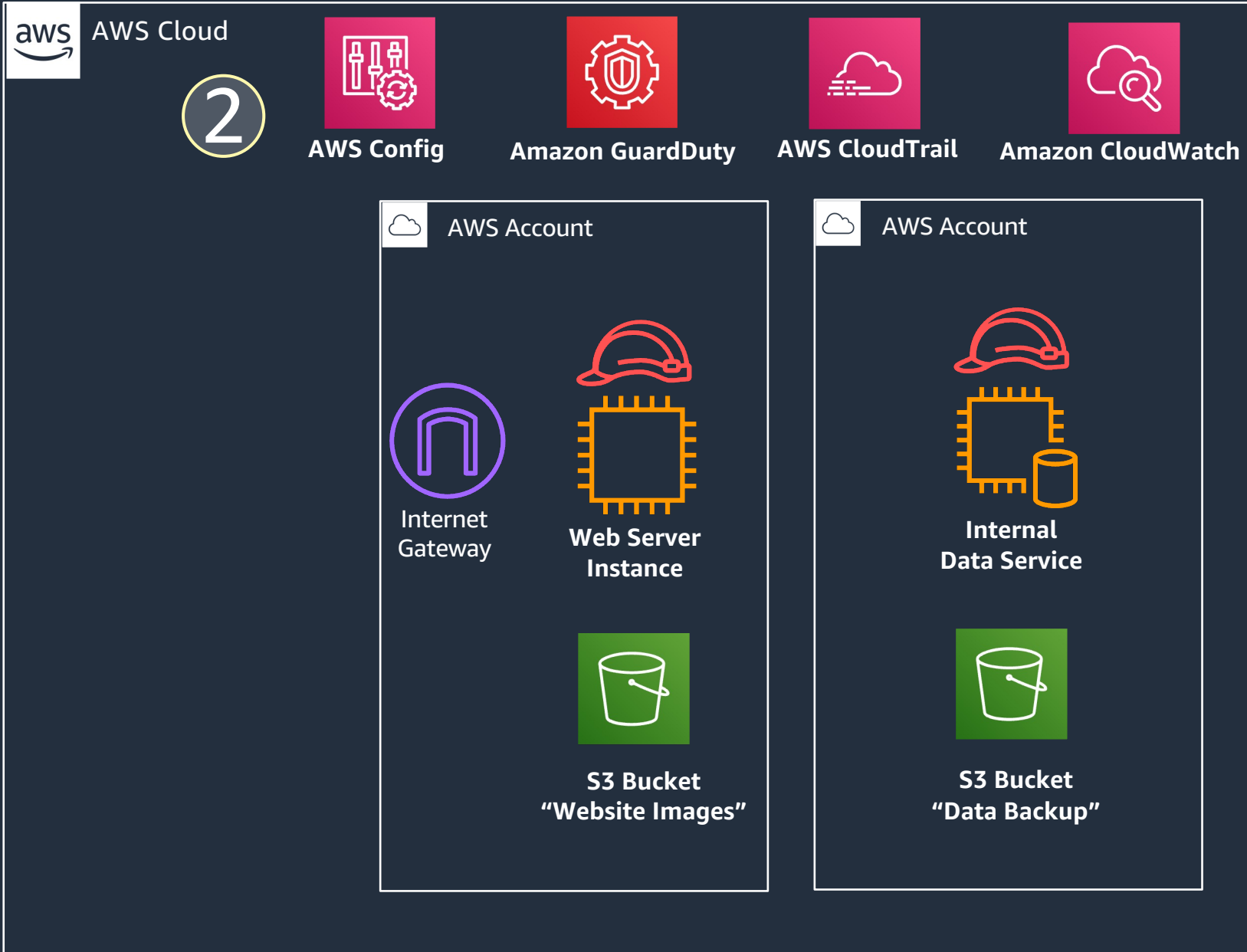
Logging and Monitoring



Alice



Internet



AWS IAM Identity Center



MFA token



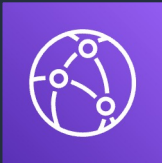
IAM



Secrets Manager

Better Practices: Infrastructure security

7) Create a threat prevention layer using AWS edge services



Amazon CloudFront



AWS Shield



AWS WAF

Use the hundreds of worldwide points of presence in the AWS edge network to provide scalability, protect from denial-of-service attacks, and protect from web application attacks.

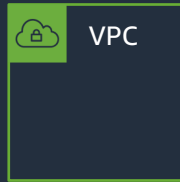


CIS Foundation Benchmark



CIS Web-Tier Benchmark

8) Create network zones with Virtual Private Clouds (VPCs) and security groups



Implement security controls at the boundaries of hosts and virtual networks within the cloud environment to enforce access policy.

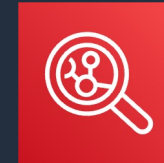


CIS Foundation Benchmark



CIS Web-Tier Benchmark

9) Manage vulnerabilities through patching and scanning



Amazon Inspector

Test virtual machine images and snapshots for operating system and application vulnerabilities throughout the build pipeline, and into the operational environment.



CIS Foundation Benchmark



CIS Web-Tier Benchmark

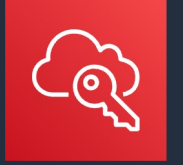
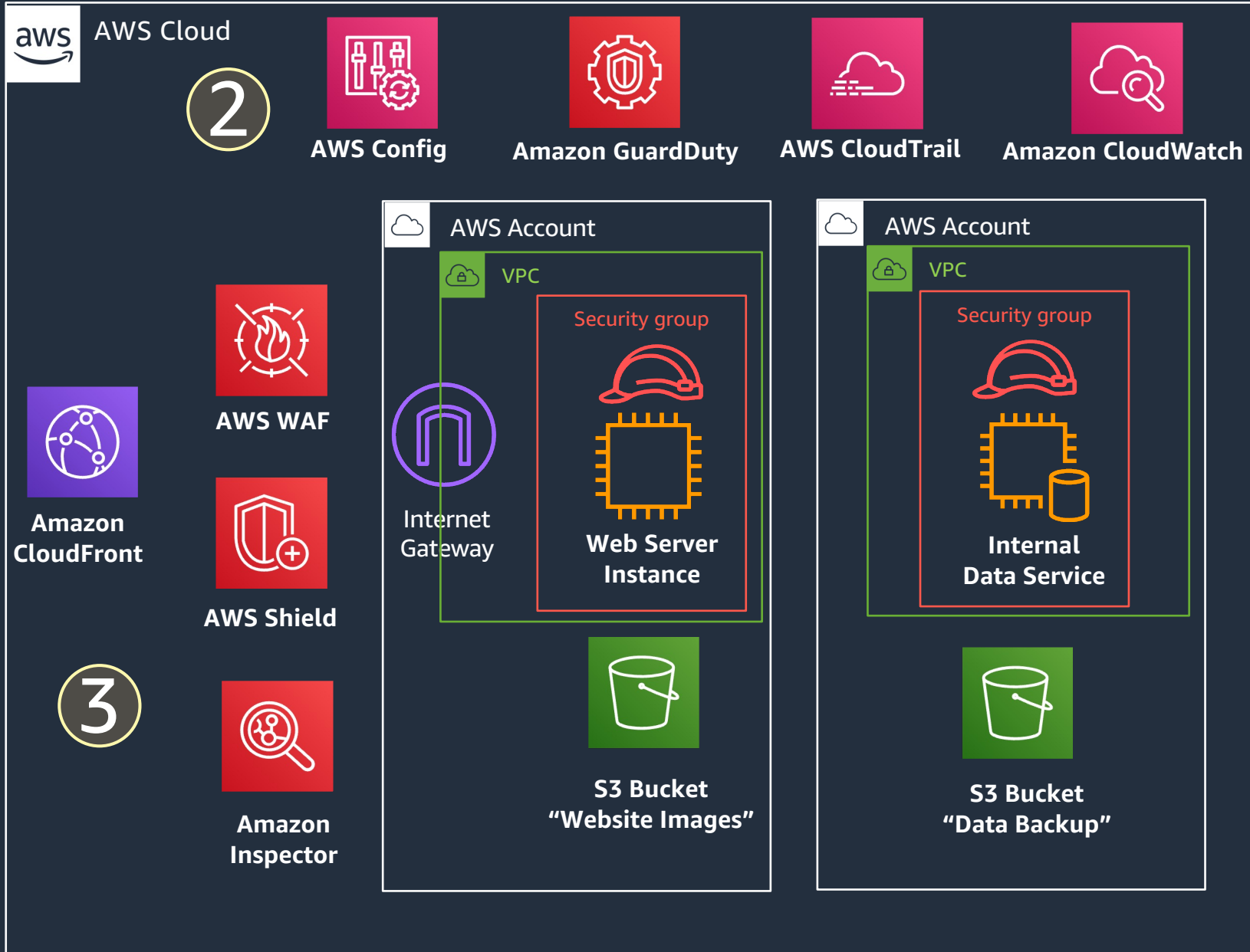
Infrastructure Security



Alice



Internet



AWS IAM Identity Center



MFA token



IAM



Secrets Manager

Better Practices: Data protection

10) Use server-side encryption with provider managed keys



AWS KMS



Data Encryption Key

AWS Key Management Service (KMS) is seamlessly integrated with multiple AWS services. You can use a default master key or select a custom master key, both managed by AWS.

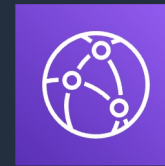


CIS Foundation Benchmark

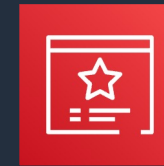


CIS Web-Tier Benchmark

11) Encrypt data in transit (with no exceptions)



Amazon CloudFront



Certificate Manager



SSL / TLS / HTTPS

Encryption of data in transit provides protection from accidental disclosure, verifies the integrity of the data, and can be used to validate the remote connection.



CIS Foundation Benchmark



CIS Web-Tier Benchmark

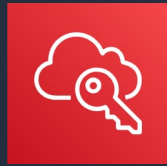
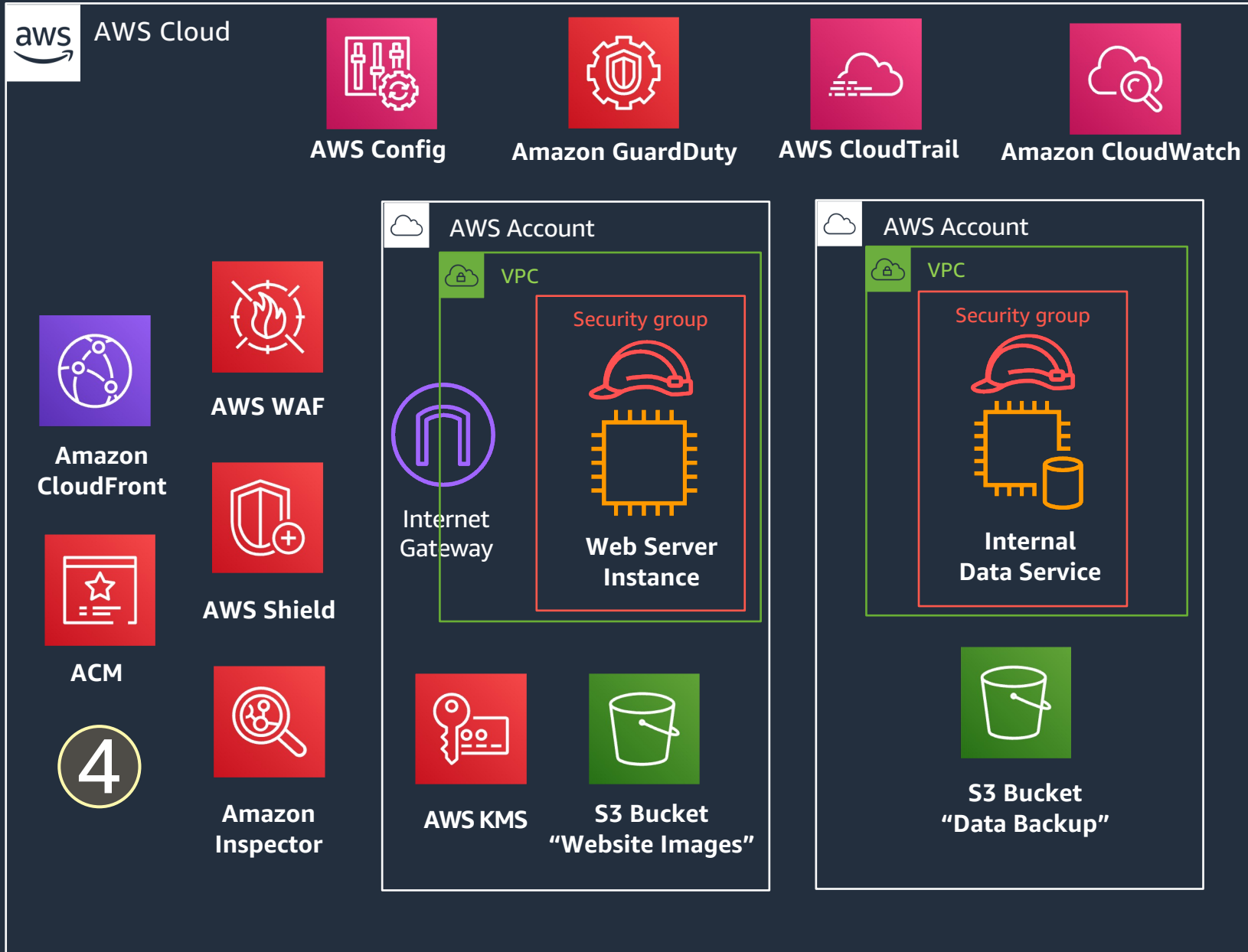
Data Protection



Alice



Internet



AWS IAM Identity Center



MFA token



IAM

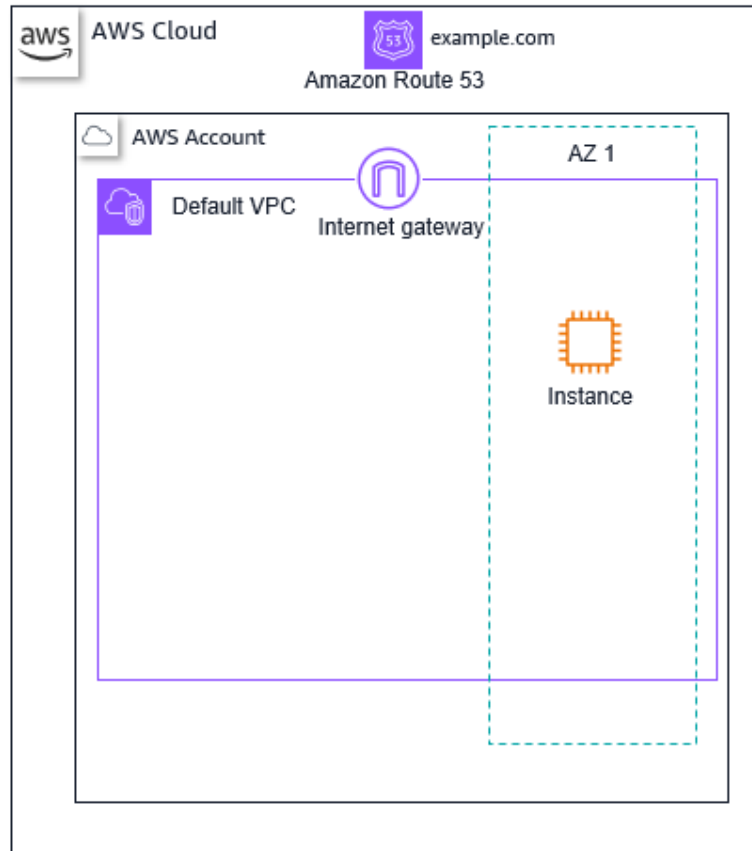


Secrets Manager

Pillars of the AWS well-architected framework



Bob's Bad Day



Security

Reliability

Operational Excellence

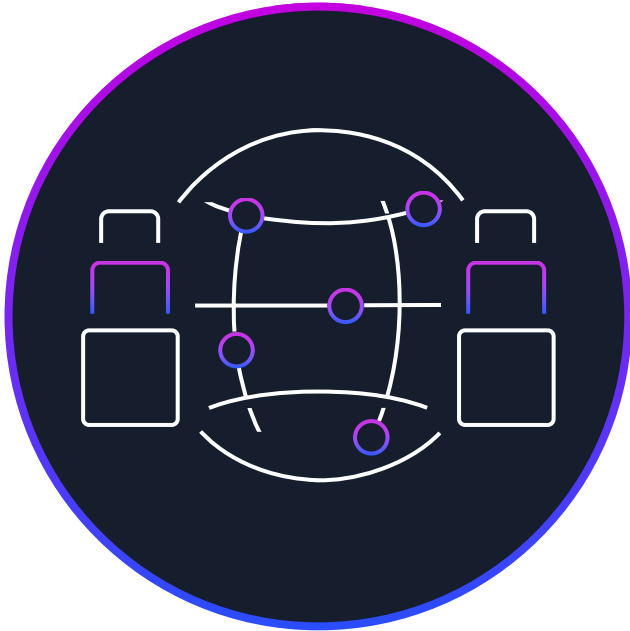
**Performance Efficiency /
Cost Optimization**

Security – Top design principles



- **Implement a strong identity foundation**
- **Maintain traceability**
- **Apply security at all layers**
- **Automate security best practices**
- **Protect data in transit and at rest**
- **Keep people away from data**
- **Prepare for security events**

Reliability – Top design principles



- ⌘ Automatically recover from failure

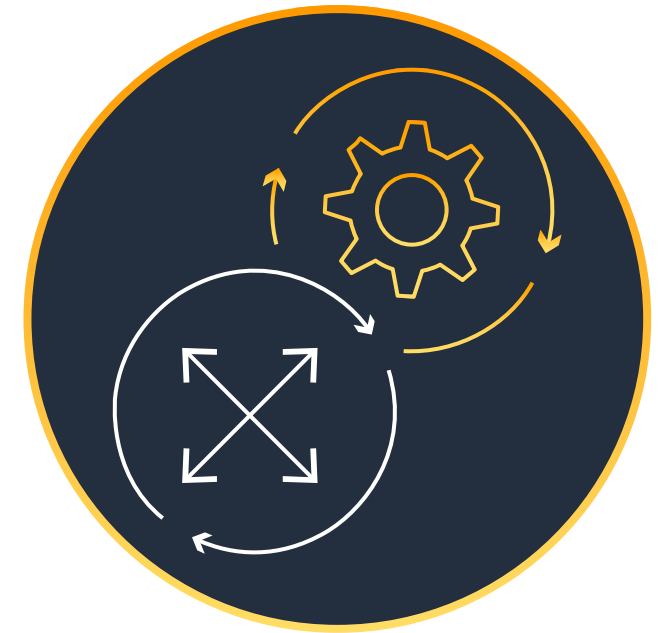
- ⌘ Test recovery procedures

- ⌘ Scale horizontally to increase aggregate workload availability

- ⌘ Manage change through automation

Operational Excellence

- ⌘ Perform operations as code
- ⌘ Make frequent, small, reversible changes
- ⌘ Refine operation procedures frequently
- ⌘ Anticipate failure
- ⌘ Learn from all operational failures
- ⌘ Use managed services



Performance Efficiency & Cost Optimization



- ⌘ Scale based on need

- ⌘ Go global in minutes

- ⌘ Use serverless architectures

- ⌘ Monitor usage and optimize for cost

...but how do you scale this?



Use accounts as building blocks

Account limits

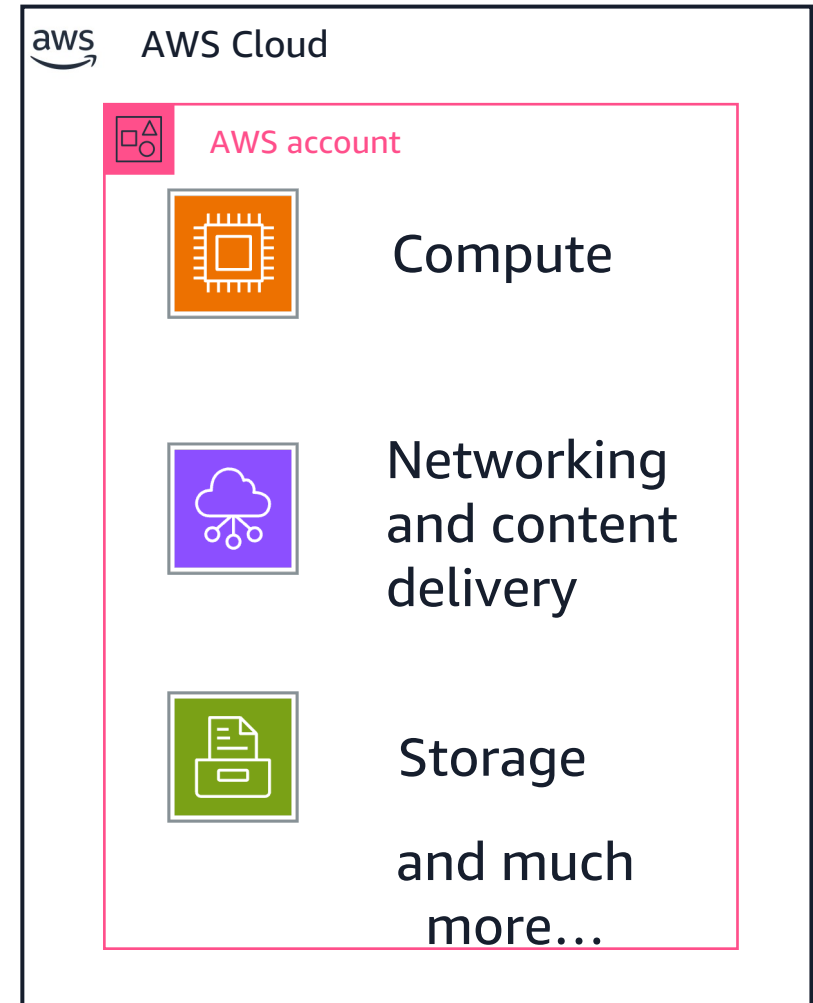
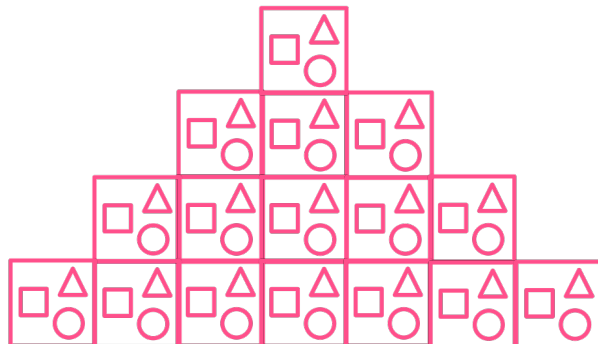
Quotas

Security

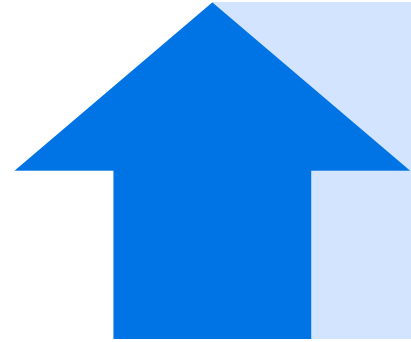
Natural boundaries,
isolation

Compliance/ business processes

Billing, custom
requirements

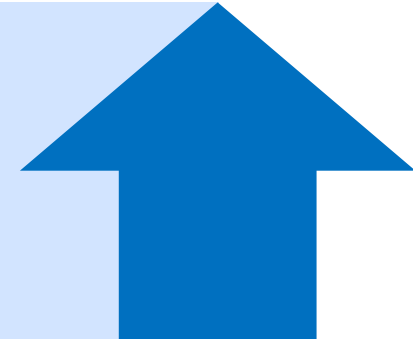


Business agility and governance control



With AWS Control Tower, you don't have to choose between agility and control

You can have both



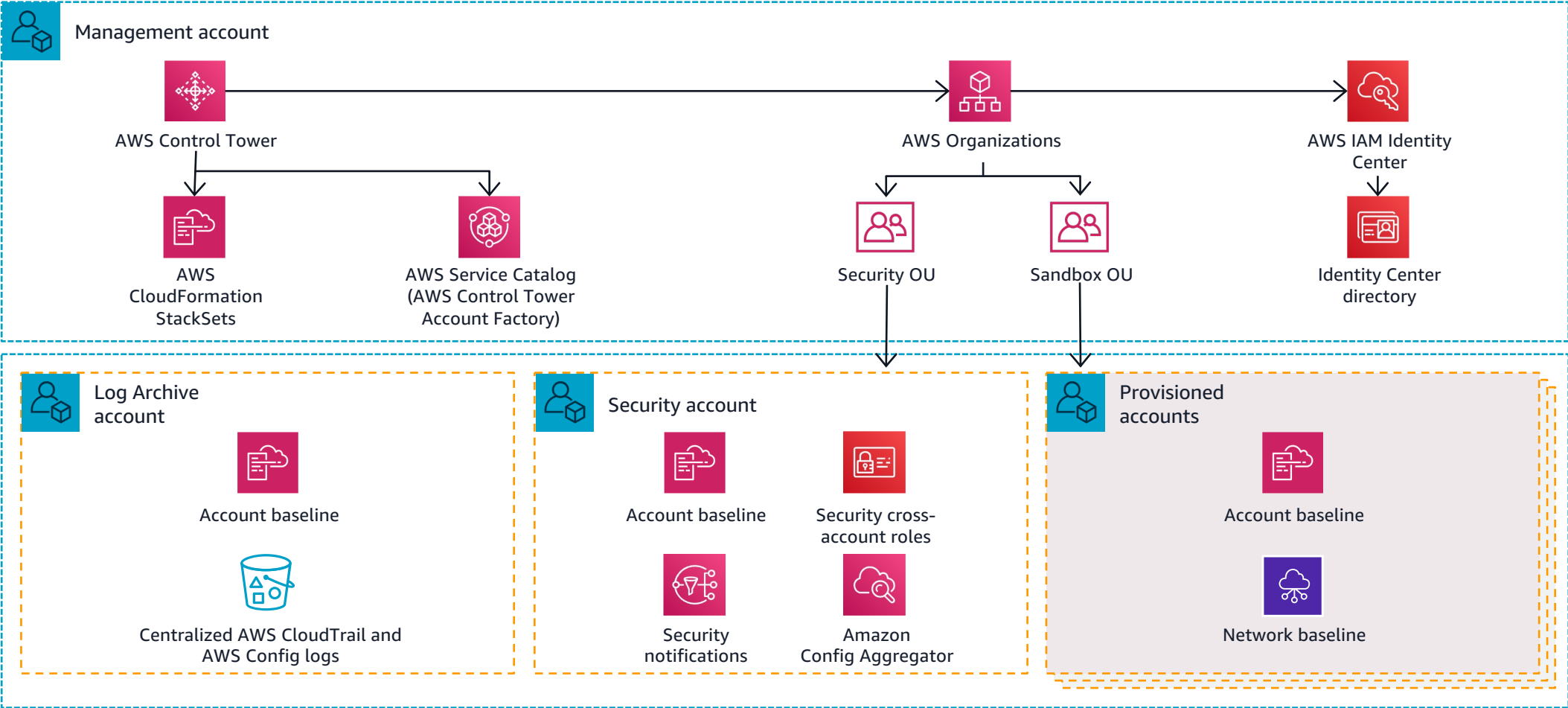
Governance

Security
Compliance
Operations
Spend management

Agility

Self-service access
Experiment fast
Respond quickly to change

Landing zone foundation of AWS Control Tower



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Thank you!

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for this session



**Cloud architectural patterns:
Platform and application best
practices**